



PROJECTS
Manitoba Feline Protection Project



Attention: Potential Sponsors and Donors

Date: April 2, 2026

Subject: Letter of introduction and invitation

Dear Reader: We are pleased to introduce this important community-based initiative and to invite you to learn more about Project Blue World and Fixing Feral Felines organizations and how you may support feline safety in Manitoba.

Project Blue World provides project management services and act as a place for organizations to access services and support. We are a consulting agency, not for profit public foundation currently working on projects in Manitoba and around the world developing what companies and communities require. Project Blue World provides project management service grants to not for profits, developing and supporting projects from idea through planning, execution, and completion, with a strong focus on sustainability and accountability.

Fixing Feral Felines is a Manitoba based not for profit, dedicated to providing coordination of spay and neuter services for free roaming cats. Veronica Walsh, founder and Director of Fixing Feral Felines, is a retired Social Worker and long-time Manitoba animal advocate. She leads community programming, feline coordination services, and public education initiatives throughout the province

Introducing the Manitoba Feline Protection Project:

The problem: Across Manitoba, thousands of cats live without access to food, shelter, or medical care. Without access to spay and neuter services, populations grow rapidly, resulting in increased suffering and placing significant strain on volunteer-led rescue networks. Without spay and neuter services, populations grow rapidly, leading to suffering and overwhelmed rescue networks Volunteer teams are overextended and require financial support to continue responding to daily calls, coordinating humane capture, and facilitating veterinary services.

The plan: To address this challenge, we are strengthening the operational capacity of Fixing Feral Felines and supplementing cost of spay or neuter services for 150+ cats. This next year we are developing quality management systems, hiring and training personnel, and establishing the infrastructure required to expand and sustain spay and neuter coordination services and community feral feline education programming across Manitoba.

Will you contribute? Fundraising campaign is underway for \$150,000. Please find an attached brochure outlining project details. We also invite you to visit our website project page where you may donate directly or participate in sponsorship opportunity. All donated funds are managed and accounted for by Project Blue World to ensure transparency and responsible use. <https://projectblueworld.ca/manitoba-feline-protection-project/>

Thank you for considering support for the Manitoba Feline Protection Project. Your involvement can make a tangible difference for animals, communities, and the sustainability of humane care across Manitoba.

Warm regards,

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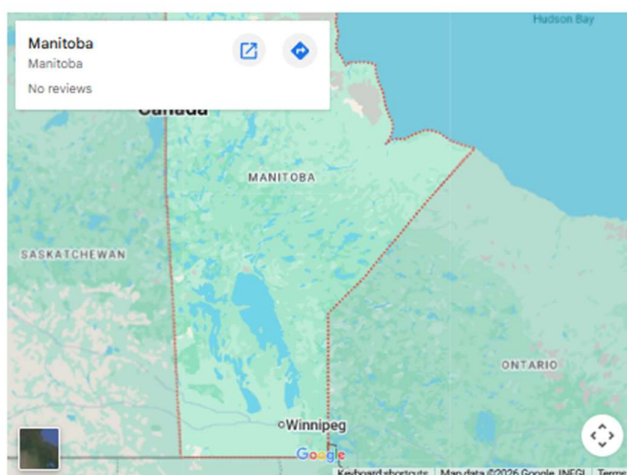
Project Snapshot – Free Roaming Cats Need Your Help!

There are over 100,000 cats without homes in Winnipeg alone. Fixing Feral Felines not for profit processes 500+ cat calls a year to coordinate spay and neuter services in both rural and urban communities across Manitoba.

This project aims to ensure access to spay and neuter services, to strengthen feline health, reduce overpopulation, while providing community education on feline safety and responsible care.

We seek sponsors and donors to supplement the cost of spay and neuter and build the organizational capacity of Fixing Feral Felines so they can continue to coordinate spay & neuter services and provide information on trapping, care and transportation techniques to Manitoba residents and land owners, to help felines that stray onto their property to access spay or neuter services.

CATEGORY	DETAILS
Location	Manitoba, Canada
Project Type	Animal Services and Public Education
Local Partner	Fixing Feral Felines Not for Profit
Project Focus	Development of Spay & neuter coordination service
Target Group	Free roaming and colony cats
Project Owner	Project Blue World Foundation



Support This Project

Your support subsidizes spay and neuter services, builds long term organizational capacity, and strengthens community education across Manitoba.

[Donate To The Manitoba Feline Protection Project](#)

[Sponsor The Manitoba Feline Protection Project](#)



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Project Overview

This project is expected to fund build of management systems, train staff, and provide infrastructure needed for Fixing Feral Felines to expand quality programming across the province. Included is cost to provide veterinary services, spay or neuter services for 150+ cats.

Across Manitoba, thousands of cats live without access to food, shelter, or medical care. Without spay and neuter services, populations grow rapidly, leading to suffering and overwhelmed rescue networks

Volunteer teams are overextended and require financial support to continue responding to daily calls, coordinating humane capture, and facilitating veterinary services.

[Click here for Outreach Letter – MB Feline Protection Project](#)



Project Goal

The primary goal is to increase the capacity of Fixing Feral Felines to provide access to spay and neuter services, long term reducing the free roaming cat population, decreasing disease transmission, and minimizing ecological impact on bird populations through coordinated spay, neuter, vaccination, and public education initiatives.

OBJECTIVE	OUTCOME
Build cat coordination services	Improved service delivery
Develop education programs	Increased community awareness
Strengthen organizational capacity	Sustainable long term programming
Fund spay and neuter services	Reduced feline overpopulation



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Fundraising Goal \$150,000

The total project budget is \$150,000 CDN for one year, April 1, 2026 – March 31, 2027. Funding supports development of spay & neuter services, wages, professional services, tools, supplies, and administration required to develop and scale the services effectively.

What You Fund	Amount	%	Detail
Veterinary – Spay or Neuter Services	\$25,060	20%	Direct Vet Fees for 150+ cats at \$150+ per cat (spay, neuter, vaccines)
Program Team & Professional Services:	\$96,740	65%	Coordinators, business development, finance, marketing, legal, professional services & contractors who run the day to day.
Supplies, Equipment & Operational Expense	\$28,200	15%	Kennels, Transportation, tools, supplies, miscellaneous program expense.
Volunteer labour (Project Manager & Mentor)	\$0.00	0	Thanks to Project Management Institute Manitoba & Volunteers
Total Budget	\$150,000	100%	Safe Healthy Cats

Expected Results

The project strengthens Manitoba's ability to coordinate humane feline population control while reducing disease, preventing suffering, and minimizing environmental impact.

IMPACT STAGE	DESCRIPTION
Short Term Output	Daily response to community calls, capture coaching, safe transport coordination, quality feline care
Medium Term Impact	Automated records, expanded spay and neuter access, development of public education programs
Long Term Impact	Ongoing subsidized spay and neuter services, informed communities, reduced impact on bird populations

To learn more, donate or sponsor visit www.projectblueworld.ca/manitoba-feline-protection-project/



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Fund Allocation

All funds are managed and administered by Project Blue World Foundation. Funding supports both direct animal services and the organizational infrastructure required for long term sustainability.

ALLOCATION CATEGORY	PERCENTAGE
Direct Program and Operational Costs	Majority allocation
Administration and Oversight	Included within total budget

Partner Organization

The Manitoba Feline Protection Project is developed in partnership with Fixing Feral Felines Not for Profit.

Veronica Walsh, founder and Director of Fixing Feral Felines, is a retired Social Worker and long time Manitoba animal advocate. She leads community programming, feline coordination services, and public education initiatives throughout the province.



Sponsorship Opportunities

Sponsors are recognized publicly for their support of feline protection services in Manitoba. Sponsorship tiers include logo placement and public recognition, with increasing visibility at higher levels.

SPONSORSHIP TIER	CONTRIBUTION LEVEL	RECOGNITION
Silver	500 to 4,999	Logo listed in Project Page Sponsor section with link to webpage
Gold	5,000 to 9,999	Logo with link plus dedicated social media recognition
Benefactor	10,000 and above	Logo with link, organization bio, potential event or speaking invitations

Recognition

Sponsor logos and donor names will be displayed within the Project Sponsor section of this project page (below). Higher tier sponsors receive expanded visibility and public acknowledgment.

Sponsors

Get your name, logo and link to your website here —> Be seen here on the project page and in the project print out (this page prints as our public report, your logo is included). Upon completion of the project you are welcome to continue as a sponsor of Fixing Feral Felines directly.



SPONSOR – Manitoba Feline Protection Project