



PROJECT  
**BLUE  
WORLD**  
UNITE & IGNITE

ELEVATE  
OURSELVES, OUR  
COMMUNITIES AND  
THE WORLD

- ▶ Objective
- ▶ History
- ▶ Why Project Blue World?
- ▶ Vision, Mission and Values
- ▶ Products & Services
- ▶ Templateable Solutions
- ▶ Value Proposition
- ▶ Building the Future
- ▶ Way Ahead
- ▶ Invitation

# OUTLINE





# OBJECTIVE

- ▶ **Objective of this brief** is to inform clients, team members and partners of **history and services** of Project Blue World consulting agency.
- ▶ **Providing access to solutions and source for resources.** Our goal is to provide a portal, a place to plug in for people and companies to find experts, training, tools, templates and opportunity.
- ▶ Using **simple templateable methods**, project and quality management system QMS, guarantees 4:1 Rate of Return.

# HISTORY

- ▶ **Project Blue World consulting agency** is from Winnipeg, Manitoba, Canada
- ▶ **Founded in 2019 after multi-industry global needs analysis** indicated requirement for access to expertise.

- ▶ **Designed as a central place to plug in** for people wanting performance. **Customers** find solutions. **Suppliers** advertise and find opportunity.
- ▶ **Online and onsite find;** experts, coaches, trainers, templates, tools, books and bootcamps.

- ▶ In 2026 **Project Blue World is expanded to 5 continents** with Ambassadors (Agents) in 14 countries.
- ▶ **The future;** we focus to continually grow and improve Project Blue World to **increase global service quality and capacity.**



# WHY PROJECT BLUE WORLD?

## Why develop a central agency to connect individuals, companies and teams to opportunity?

To showcase excellence and provide access to opportunity.

## Introducing Project Blue World Theory of ROI: *Income vs Debt Vs Quality of Life*

The name "Project 'Blue World'" is based on the '**Blue Zone**' Theory; concept of regions in the world where people achieve longevity and happiness.

## Theory of Return of Developing Opportunity $\text{Income vs Debt} = \text{Quality of Life}$ (Using Scale of 1 - 10 to Illustrate Average Person)



- ▶ Manageable Expense / Stable Income.
- ▶ Happy, Healthy, efficient, safe connected people & communities.
- ▶ Network of services for continued growth.
- ▶ Access to opportunities from education and jobs, to housing, healthcare and recreation services.
- ▶ Quality of Life.



# VISION, MISSION, VALUES

## VISION

**A world** in which **every human can obtain happiness**, enhancing and developing self, community and organizational success.

## MISSION

We are dedicated to contributing to **sustainable development** through environmental protection, social responsibility and economic progress.

## VALUES

- ▶ Safety
- ▶ Quality
- ▶ Respect
- ▶ Growth
- ▶ Honesty

# PRODUCTS & SERVICES

**Our staff & supplier network support you, from idea, to plan, build & run**

**Consulting** Receive **consulting, coaching, facilitation or project management services.**

**Advertising** List yourself in 'the **Grid**', our **Solutions Database** so we and others can find your products and services.



# TEMPLATEABLE SOLUTION

- ▶ **Project Management**
  - ▶ **Continuous Improvement**
  - ▶ **Strategic Planning**
  - ▶ **Quality Management Systems**
  - ▶ **Maintenance Management**
  - ▶ **Team & Business Infrastructure**
  - ▶ **Customer Service Management**
  - ▶ **Training & Development**
  - ▶ **Leadership Training**
  - ▶ **Logistics**
  - ▶ **Technology Integration**
  - ▶ **Health & Wellness**
  - ▶ **Audit Readiness**
  - ▶ **ISO Compliance**
  - ▶ **Food Safety**
  - ▶ **Life Planning**
- ▶ **Gas Turbine Fleet Maintenance Management**
  - ▶ **Performance Planning**
  - ▶ **Lean & Six Sigma**
  - ▶ **Problem Solving**
  - ▶ **Process Mapping**
  - ▶ **Engineering**
  - ▶ **Supply Chain Management**
  - ▶ **Climate Change**
  - ▶ **Financial Analysis**
  - ▶ **Sustainable Development**
  - ▶ **Marketing**
  - ▶ **Property Management**
  - ▶ **Environmental Management**
  - ▶ **Solar Supports**

TASK OWNER	START DATE	DUE DATE	DURATION	PCT OF TASK COMPLETE	WEEK 1	WEEK 2
Leon W	12/03/18	15/03/18	3			
Kylie R	15/03/18	16/03/18	1			
Pete S	15/03/18	21/03/18	6			
Steve L	16/03/18	22/03/18	6	40%		
Allen W	18/03/18	22/03/18	4	70%		
Malik M	19/03/18	22/03/18	3	50%		
Malik M	23/03/18	23/03/18	0	50%		
<b>Planning</b>						
Steve L	24/03/18	28/03/18	4	22%		
Allen W	29/03/18	02/04/18	3	16%		
Malik M			0	0%		
Malik M			0	0%		
<b>Initiation</b>						
Pete S			0	0%		
Leon W			0	0%		
Kylie R			0	0%		
Kylie R			0	0%		
Pete S			0	0%		
Malik M			0	0%		
<b>Monitoring</b>						
			0	0%		
			0	0%		
			0	0%		



# VALUE PROPOSITION

## WHAT'S IN IT FOR ME? PLEASE EXPECT TO:

Develop & Achieve Optimum Plan, Budget, Supply Chain & Service.	Achieve Excellence, Efficiency & Seamless Flow of Customer Service.	Manage Cost, Quality & Time to Serve, Safely with high Morale.
Manage Labour Hours, Direct, InDirect, Distance & Steps Travelled.	Manage Analysis, Diagnosis, Root Cause Accuracy & Time.	Design Product, Facility & Work Flow Processes to achieve Positive Metrics.
Maximize Profitability.	Maximize Inventory Turns	Manage Work in Process.
Continuous Improvement Culture of People & Performance.	Streamline People, Processes & Procedures.	Develop & Maximize Resources, Organize and Transform duplicate, redundancies or waste.
Control Documentation.	Utilize Aged Inventory.	Manage Logistics
Maintain Standards and Non Standard Work, Automate and Speed Service.	Maintain Quality Management Systems, be Audit Friendly & Mistake Proof.	Achieve Accurate Forecasts, Estimating & Invoicing.
Achieve Flow in Daily Operations from Raw Material to Finished Product.	Maximize Value Stream; Manage from first call, through Work in Process, Closure to next Service.	Achieve Customer, Industry, Community & Environmental Requirements.



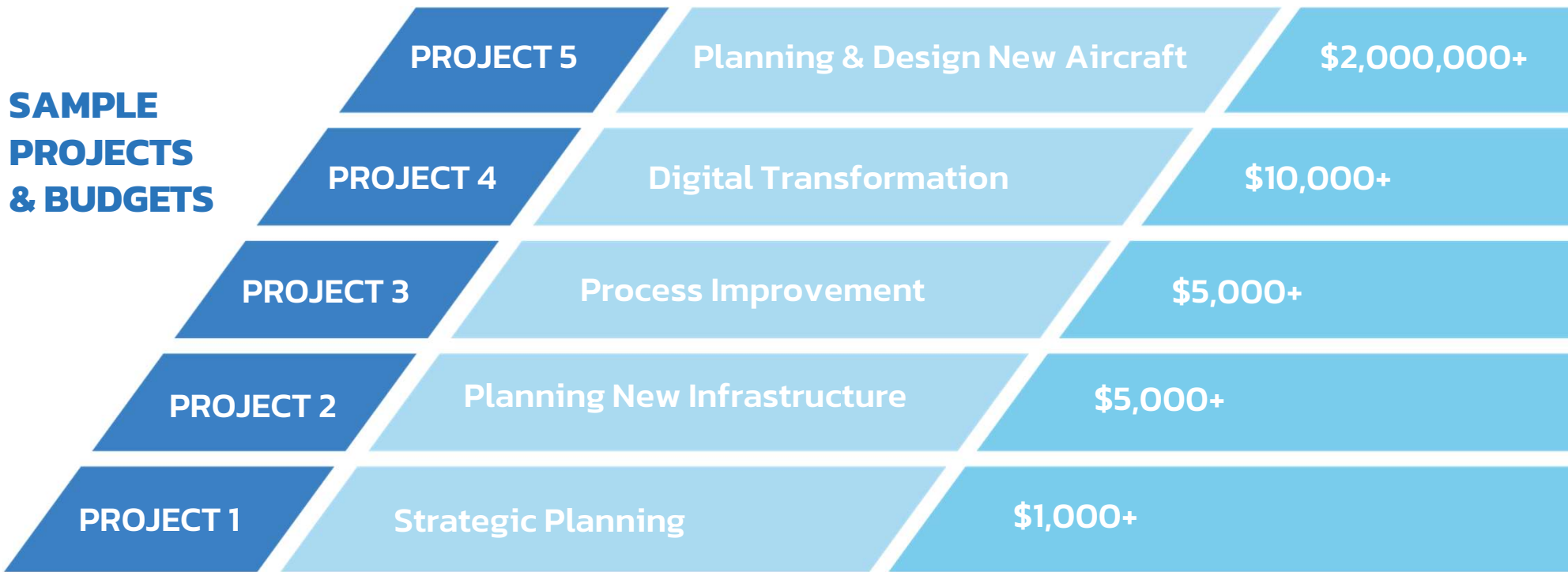
# BUILDING THE FUTURE

▶ 2025

▶ 2023

▶ 2050+

## SAMPLE PROJECTS & BUDGETS



- ▶ **Serve & support** clients, members, private & public to prosperous future
- ▶ **Develop daily** ourselves, team, customers and suppliers
- ▶ **Communicate** to keep our stakeholders knowledgeable
- ▶ **Manage** in alliance with; Safety, Quality, Morale, Cost & Time
- ▶ **Continuously improve** in all we do.

# WAY AHEAD





# THANK YOU!

Please visit our website;

[ProjectBlueWorld.ca](http://ProjectBlueWorld.ca)

Contact us at

[info@projectblueworld.ca](mailto:info@projectblueworld.ca)

Please **join the mission** for happiness, excellence in quality of life and opportunity.

**We invite clients** for consulting, coaching or expert support services.

**Find speakers, consultants, trainers, tools and templates or come list yourself** as part of the solutions available.

