

## Directions for Creating a Profile in the Grid; Project Blue World Solutions Database

Dear Valued Customer,

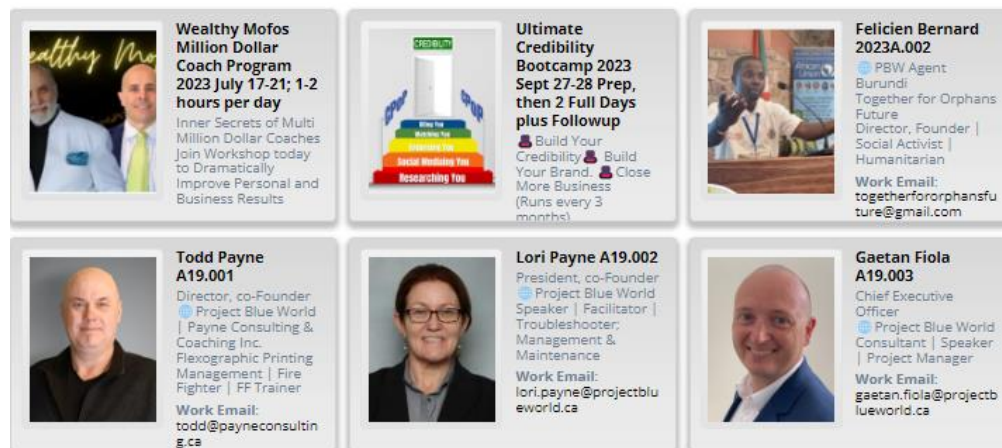
Thank you for placing your trust in us at Project Blue World to host and showcase your product or service. Your profile is an advertisement for you. Where your customers and partners can find you and connect, as we reach out and work around the world our wish is for your growth and success.

### What you get:

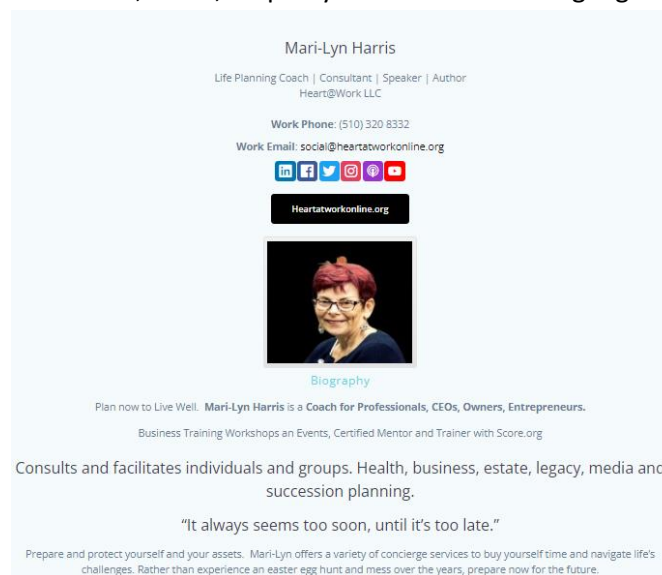
**A Profile Listing** searchable by category (Specialty / Location or Language are the categories) Your listing is renewable annually, you will be emailed a reminder to update and renew.

Profile listing first shows as two images.

- 1) a small 'business card' customers click through to see the full profile See samples here and at <https://projectblueworld.ca/solutions-database/>



- 2) Full profile, same feature image and title information with more detail, location, links to social media pages, your website, email, map to your location and languages provided.





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Types of things you will cover in coaching personal or workshop sessions. (Also find articles, brochures and podcasts on these subjects in website resources):

- \* Health directives, including a living will.
- \* Business. What is your succession plan?
- \* Social media accounts - what you need to close and turnover.
  - \* Documentation, Writing your obituary or eulogy.
- \* Kindness, forgiveness and development of strategies to navigate life.

Book Mari-Lyn for personal or group coaching for yourself or your workplace, workshops, hourly and/or package support:

[Visit Heart@Work](#)    [Book Mari-Lyn](#)

Languages

English

### Create your Listing in the Grid

**Step 1)** Decide what you want in your profile. (See 'Designing your Profile' below)

**Step 2)** Email us your profile details to [info@projectblueworld.ca](mailto:info@projectblueworld.ca)

**Step 3)** Purchase your listing. (Go to <https://projectblueworld.ca/#book-services>

**Step 4)** Wait for our web design team to create your profile, expect up to 7 days.

**Step 5)** Approve your profile as is or provide minor edits. Major edits or development support are available for additional fee.

**Whats next?** People find your listing and contact you direct, or if we see a need we may call you as a contractor to participate on a PBW team to work for us and/or for our other customers.

Please note, the **purchase fee provides a space in the database**, the **fee does not provide job seeking service or sales and marketing consultation**. If you wish sales or marketing support or business development you may hire our agency or one of our contractors to provide service, please book an introductory meet with us or a one hour consult to begin consultation services, find both options available on our website.

### Designing Your Profile

**When purchasing your profile please return to us by email:**

1. **Name** as you would like it to appear
2. **The title line** aka Coach | Consultant | Author | Course information | Service or Product details to appear on the front card
3. Company, **Product or Service Name**
4. **Phone number and email** for contact person.

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5. **Website and social media links** – we set those up as icons and buttons for people to link to you
6. **Content for the body of the profile** – want anything bolded or larger font, please show us or describe. INCLUDE YOUR HASHTAGS. Which categories do you fit withing
7. **Pictures / logos** for the top and the body of the profile (we need one good headshot or image shot for sure)
8. Your **Location**, City, Country – please include your mailing address. In your listing we will put city and country only. People can find you on your website or by email.
9. **Languages** you speak and or provide service in
10. **Special dates and times** for dated items. **Note you are responsible to provide updated dates** to PBW – we will discuss with you during initial profile approval communications payment arrangements for timed updates to your profile.
11. **Anything else** you think we need to know?

**Please send your profile details and questions to [info@projectblueworld.ca](mailto:info@projectblueworld.ca).** Our team will assign web designer to your profile development, please expect an email and be ready to answer questions or approve your new profile. May take up to a week depending on volumes.

**Thank you for choosing to place a profile in *the Grid; Project Blue World Solutions Database*.** Find our Quality and Privacy Policies on the website. Our goal is to provide 100% customer satisfaction.

Project Blue World Inc.  
[ProjectBlueWorld.ca](http://ProjectBlueWorld.ca)

Note: We are continuously improving, our automated intake system will be back up and running, meantime thank you for your patience with the old fashioned, send us an email with details, please check our website for updates.